

Minutes of the Meeting
XIX Board of Studies - MBA Program
Wednesday 25, 2020 | MS Teams

The XIX Board of studies meeting for Department of Management Studies, Kumaraguru College of Technology, Coimbatore was held on 25-NOV-2020 from 10.30 am onwards via MS Teams for the proposed amendment of the curriculum and syllabus of MBA 2017 [Amended] and new course MBA IEV regulation & curriculum proposal.

Members Present

1. Dr. Mary Cherian , Head of Department, KCT.BS - Meeting Chairman
2. Prof. Unnat P. Pandit - Professor of IP, Innovation & Entrepreneurship , Atal Bihari Vajpayee School of Management , JNU, Delhi
3. Dr. Chitramani P - Professor & Academic Expert, AIHSHEW, Coimbatore.
4. Dr. Thamaraiselvan Natarajan - Professor, Department of Management Studies, NIT Trichy.
5. Mr. Dinakar Das - Managing Director - Amplifi, Greater Jakarta Area, Indonesia.
6. Mr. Adarsh Natarjan - CEO & Founder at Aindra Systems.
7. Mr. Ravi K - Chief Finance Officer, Roots Industries Ltd., Coimbatore
8. Mr. Dinesh Kumar S. K. - Project Lead, Lantrasoft Pvt. Ltd. CBE.
9. Ms. Krishna Rubigha - Founder, CEO Ampere Voltage Consulting Pvt. Ltd., CEO - ISESR.
10. Dr. S. Swaminathan – Professor & Head Corporate Relations
11. Dr. V.R. Nedunchezian, Professor, KCTBS
12. Dr. V Kannan, Professor, KCT.BS
13. Dr. V Shripria, Professor, KCT.BS
14. Dr. R. Vinayagasundaram – Associate Professor, KCT.BS
15. Dr. S.Jayashankar - Associate Professor, KCT.BS
16. Dr. V. Kaarthikheyyan - Associate Professor, KCT.BS
17. Dr. S. Sangeetha - Associate Professor, KCT.BS
18. Dr. B. Poongodi – Assistant Professor, KCT.BS

19. Dr. Latha A - Assistant Professor, KCT.BS
20. Dr. Deep M - Assistant Professor, KCT.BS
21. Dr. Mohanamani P - Assistant Professor, KCT.BS
22. Mr. Sanjiv Srinivasan - Assistant Professor, KCT.BS
23. Mr. Vivek Raj S.N. - Assistant Professor, KCT.BS
24. Ms. Madhumathy S- Assistant Professor, KCT. BS
25. Dr. Lakshmi Meera - Director Forge
26. Dr. P Nalini - Assistant Professor & Program Manager Forge

Apologies Received:

1. Ms. Aswini Metri, Assistant Professor and Program Manager, Forge.

Proceedings of the Meeting

Agenda 1: Welcome

Dr. Mary Cherian welcomed and introduced the guests for the Board of Studies meeting.

Agenda 2: Confirm the Minutes of Previous BoS

Dr. V. Kaarthikheyan confirmed the Minutes of the XVIII Board of Studies and informed that recommendations/suggestions given by XVIII BoS were carefully considered and have been incorporated appropriately in the Regulation 2017 onwards. Minutes was circulated among the members present and was approved.

Agenda 3: Amendments to be incorporated for the conduction of examination

Existing Clause 5: Assessment and Examinations Page-14 & Attendance and Engagement Page -12/13.

Dr. V.R. Nedunchezian proposed:

Amendment 1: [Adding new clause 5.2.1-iii] To consider and approve the amendments proposed over the owing to any unprecedented events, natural calamities and/or any situation arising out of force majeure clause, the institution may adopt alternative and simplified modes and methods of examinations to complete the process in shorter period in compliance with academic requirements. In such case, the end semester examinations may be conducted as paper based/online/computer based or integrated of the above. The assessment may include MCQ/ OMR based examinations, Open Book Examination, Open Choices, assignment/ presentation-based assessments etc.

Amendment 2. [Adding new clause 4.1.7] To consider and approve the amendments proposed owing to any unprecedented events, natural calamities and/or any situation arising out of force majeure clause, the institution may adopt alternative and simplified modes for the conduct of physical classes using various

online modes to maintain/ enable effective teaching learning process. The modalities of conducting such classes shall be decided by a constituted body as designated by the Principal/Head of the Department.

Agenda 4: Major Projects

Dr. A Latha Proposed:

Existing Clause 2.4: Types of Courses and Credit Distribution (Pg:9)

1. Amendment 1 : Clause 2.4 Table Serial No: 4 (Projects)
Insertion of the word “/virtually” after the word in the field (line2)
2. Amendment 2 : Clause 2.4.4
Insertion of the word “/virtual mode” after the word field practice (line3)
3. Amendment 3 : Addition to the Project course content (P17BACP304) (page 41)
Insertion of “Internship” after the word Business Plan in course title

Internship [Page 41]

Acquiring industry knowledge, career-oriented skills and getting a practical exposure are the major objectives of the internship. Students during the internship are expected to involve in practical work under the supervision of industry guides in the chosen field of study. The internship needs to have a well-defined task or job description, structured procedure to perform the task, and a clear measurable outcome.

Rubrics for Internship was also presented for approval.

Suggestions by Board for Major Projects:

1. To ensure all protocols when students visit organizations for internship during pandemic.
2. Suggest alternate virtual experience instead of Internships
3. Explore / Include AICTE Opportunities for internships.
4. To include webinars / book reviews and corporate talks as part of internship components.
5. Students exposure to ideation activities and writing business case studies using incubation centers.
6. Online intercollege internship event, workshop or startups to encourage competitiveness.
7. Exposure to define statement of problem during internship using knowledge gained during undergraduate technological courses so as to gain sufficient hand holding experiences.

Agenda 5: New Curriculum and Regulation of new course MBA IEV.

Agenda 6: Curriculum and Syllabi MBA regulation 2020-21, future perspectives.

Suggestions by Board:

1. Course outcomes, program outcome and graduate attributes should be mapped.
2. In syllabi, learning objectives and outcomes to be more specific
3. Higher order thinking skills should be more specific from 2 semester onwards.
4. Improve / Update your courses by benching marking with institutions with par.
5. Add skill sets required by recruiters and incorporate those in your courses.
6. To develop a long-term sustainability in the market, identify target audience and standards required thereof.
7. Rephrase your subject names as per AICTE generic subject list as provided.

The meeting with a formal vote of thanks by Dr. Lakshmi Meera.

Dr. V. K. Kaarthikheyan facilitated the entire proceedings.