



# Curriculum

## Entry Requirements

The program is designed to offer an introduction to Business and general management education to develop and enhance personal, inter-personal and professional skills and therefore the following entry requirements are to be fulfilled

≈ The program is open to II,III and Final Year and ME/M.Tech/ MCA students in KCT

## Duration and Timing

The Diploma course for 10 months starting in July every year and ending in April in the consecutive year comprises of 5 terms and a Project. Each module will be covered in 14 hours spanning over a 7 week period. Two courses will be handled in one term. Classes will be between 5.00 and 7.00 in the evening on Tuesday and Thursday every week.

## Program Structure

The entire program is divided into five terms (10 months) and the courses in each are listed below.

<b>Term 1</b>	<b>July – Aug</b>	<b>People Management Everyday Economics Managerial Skill Workshop - 1</b>
<b>Term 2</b>	<b>Sept- Oct</b>	<b>Leadership for Engineers Understanding Financial Statements Managerial Skill Workshop - 2</b>
<b>Term 3</b>	<b>Oct - Dec</b>	<b>Contemporary Practices in Operations Marketing Essentials Managerial Skill Workshop - 1</b>
<b>Term 4</b>	<b>Jan - Feb</b>	<b>Campus Project Business Analysis Managerial Skill Workshop - 1</b>
<b>Term 5</b>	<b>Mar -April</b>	<b>Leadership Workshop - 1 Leadership Camp - Outbound</b>

## **Requirements for completion of the Diploma**

To successfully earn the diploma, the student has to complete the

- Submission of all class coursework and in project reviews. Must have attended at least 4 Managerial Skill Workshop series
- A minimum score of 60% in all the in class assessments and projects
- Attendance percentage of 75% is mandatory in each course.
- For Students who fail to maintain a 50% in two or more courses or who fail to maintain a minimum attendance in 2 or more courses shall qualify to receive participation certificates only.

## **Assessment and Evaluation**

Teaching normally takes place in small groups of up to 20 students to encourage discussion and sharing of ideas. Faculty will have different styles and methods of teaching which includes lectures, tutorial discussions, workshops, field visits, labs where students are asked to work together on a topic, group work and individual study. Each course is assessed for 50 Marks

Each subject module will use a range of different methods to assess the progress. The majority of the modules are assessed through coursework which may take the form of essays, written reports, case study analysis and submissions through Learning Management Systems

≈ Participants to obtain their qualification at the first sitting of the assessment

Blooms Taxonomy	Assessment Activities
Analyze, Evaluate, Create (Higher Order Thinking Skill)	Mini Project, Field study, Off-campus assignments, Industry/ Company/ Economy Analysis
Apply & Analyze	Simulation, Presentation, Seminars, Assignments, Case analysis
Remember & Understand	Assignment, Class Test/ Quiz – Open book, on-line, Oral, Debates, In-class activities

No	Course Code	Course
1	BMT101	People Management
2	BMT102	Everyday Economics
3	BMT 201	Leadership for Engineers
4	BMT 202	Understanding Financial Statement
5	BMT 301	Contemporary Practices in Operations
6	BMT 302	Marketing Essentials
7	BMT 4PJ	Campus Project
8	BMT401	Business Statistics and Analysis
9	BMT 501	Managerial Skills Lab
10	BMT 502	Leadership Alignment (Outbound)

## **BMT 4PJ Campus Project**

A campus project aims at identifying and solving a real time problem in the institution, company or community. The projects aims to test the knowledge, skills and abilities acquired through the Diploma Program to solve a real time management decision making problem.

The project begins with the identification of a problem which then is well articulated. A clearly defined objective follows the problem identification. A step by step methodology to address and solve the problem is designed. Pertinent information /data to support the problem and the back ground of the same is collected. Suitable Analysis of the problem situation and alternatives for decision are identified. The choice of tools for analysis must yield quantitative results for the objectives framed in the study.

## **BMT 502 Leadership Alignments (Outbound)**

### Objective

Outbound Training is a series of challenging activities conducted amidst natural & outdoor settings far from the comfort zone of the participants. This helps participants shed their ego, arrogance and several other inhibitions that hinder their contribution to a team. Participants discover their true strength, expand their understanding about team members and improve their ability to face challenges and adverse situations amongst several other skills. In general, Outbound Training improves Leadership & Survival skills of the participant.

### Outcomes

- Overcome stage fear & improve public speaking
- Inter personal communication skills
- Problem solving and logical thinking
- Improve Courage, Confidence & Character
- Punctuality, Perseverance and Fitness
- Ability to take risk
- Team spirit and Humility