

**Institute Name** Kumaraguru College of Technology

**India Rankings 2017 IIR17-MGMT-2-1-2456189964**

**Discipline** Management

| Paramete |         | Sponsored Research Projects |  |   |                      |                      |                 |  |                            |
|----------|---------|-----------------------------|--|---|----------------------|----------------------|-----------------|--|----------------------------|
| 2D.FPPP  | S.No.   | Financial Year              | Name of Faculty (Principal Investigator)                 | Name of the Funding agency  | Title of the Project | Sanctioned order no. | Sanctioned date | Amount Received(In Rupees)                       | Amount received (in words) |
| 1        | 2015-16 | Dr.Jaisankar S              | Ramesh Marketing   | Survey to Identify Potential Dealers for Exxon Mobil                                    | KCT/112/2015-16      | 23.05.2015           | 72,000          | Seventy two thousand only                        |                            |
|          |         | Dr. Poongodi B              | Ranjan Medicals Pvt Ltd                                  | Survey for Health care Industry Analysis  | KCT/73/2015-16       | 06.02.2016           | 24950           | Twenty four thousand nine hundred and fifty only |                            |
|          |         | Dr.Nalini P                 | Syona (A product of Roots industries) furniture division | Survey to understand the market potential and provide inferences report for the company | KCT/210/2015-16      | 23.02.2016           | 45000           | Forty five thousand only                         |                            |
| 2        | 2014-15 | Nil                         |  |   |                      |                      |                 |  |                            |
| 3        | 2013-14 | Nil                         |  |   |                      |                      |                 |  |                            |

**Total** **One Lakh Forty one thousand nine hundred 141,950 and fifty only**